



European Commission

# INDUSTRY

PART OF THE EU INDUSTRY DAY 2018

## EUROPEAN TECHNOLOGY TRANSFORMATION WEEK

19-23 February 2018

#ETTW18



**BOOSTING** awareness at **240 Awareness Events** in regions and cities across Europe

**CONNECTING** companies and regions at **40 Matchmaking Events** for smart cooperation and investment

**INSPIRING** companies with **100 Success Stories** of technological transformation

As a part of the European Industry Week the WATIFY campaign and its Europe wide network of stakeholders organise the **European Technology Transformation Week** from 19-23 of February 2018. The week aims to stimulate the digitisation and uptake of advanced technologies by European SMEs that form the backbone of the European industry.

- manufacturing
- healthcare
- finance
- creative industries
- mechanical engineering
- construction
- tourism
- retail
- agro-food



Supported by the COSME programme of the European Union

Internal Market Industry, Entrepreneurship and SMEs

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# PROGRAMME

## EUROPEAN TECHNOLOGY TRANSFORMATION WEEK

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WEBINAR

ON-SITE EVENT

	Event Name	Time	Location	Language
19 FEBRUARY	The Era of Micro-Multinationals: SMEs Making the Most of Digital Innovation in Industry 4.0	9:30 AM	Padua, Italy	Italian
	Impact of Electric Vehicle Technology on the European Manufacturing Industry	10:00 AM	ONLINE	Swedish
	Industry 4.0 - Digitalising Transilvania and Romania	1:30 PM	Cluj-Napoca, Romania	English
	Blockchain	3:00 PM	ONLINE	Slovenian
20 FEBRUARY	Boosting Innovation-led Growth in the Aragon Automotive Sector	9:30 AM	Zaragoza, Spain	Spanish
	HPC for Manufacturing SMEs	10:00 AM	ONLINE	Slovenian
	Digital Wallonia, the Strategy, Platform and Brand for Wallonia's Digital Transformation	1:00 PM	ONLINE	French
	WATIFY Regional Flagship Event: ICT for Advanced Manufacturing Technologies	2:00 PM	Tallinn, Estonia	English
	Technology Transfer, Cybersecurity, Cloud	3:00 PM	ONLINE	Croatian
21 FEBRUARY	Digital Manufacturing. Data Management for Mass Customization	9:30 AM	Parma, Italy	Italian
	Investments for SMEs to Implement a Research Result	10:00 AM	Iasi, Romania	Romanian
	Access to Finance Opportunities in Terms of Both Public Funding and VC/Business Angel Funding	10:00 AM	ONLINE	Estonian
	Sisak-Moslavina County on the way to Technological Transformation	10:00 AM	Sisak, Croatia	Croatian
	3D FabLab	3:00 PM	ONLINE	Polish
22 FEBRUARY	Continua - Standardisation for IoT	10:00 AM	ONLINE	Danish
	I4T - Industry Transformation Through Technology Transfer	10:00 AM	Brasov, Romania	English
	The Industrial Policy Strategy of the European Union: Opportunities for Innovation in Circular Economy	10:00 AM	Badajoz, Spain	Spanish
	Virtual and Augmented Reality	3:00 PM	ONLINE	Spanish
23 FEBRUARY	Innovation Management and Business Models	10:00 AM	ONLINE	Italian
	Boosting the Technological and Industrial Agenda in the Region of Murcia	10:00 AM	Murcia, Spain	Spanish
	Robo Fair	1:00 PM	Piatra Neamt, Romania	Romanian
	ITC and its Bottom-up Operationalization as Horizontal Priority within the Framework of Smart Specialisation	3:00 PM	ONLINE	Romanian
	European Tech Day Varna 2018	6:30 PM	Varna, Bulgaria	Bulgarian